

# VISUAL ARENA

---

## Partnership

- Lindholmen
- Science Park
- 
- ● ●

# Visual Arena

Visual Arena is a neutral competence node and collaboration platform for visual and virtual innovation, which aims to enable visualization development for new ways to experience, understand, participate and contribute. Through focus areas, we initiate and run projects and strengthen the work for visual and virtual innovation with the support of our visualization environment. By gathering, disseminating and enabling work with visualization, we create the conditions for growth, competitiveness and competence development.

We welcome stakeholders who want to engage in our work for visual and virtual innovation. You can be a need owner, content creator, technology supplier, soft- or hardware developer, application and method developer or a participant in our activities for knowledge sharing and networking, to mention some.

Visual Arena is a program at Lindholmen Science Park and work in close collaboration between business, academia, public sector and civil society.

We work with visual and virtual innovation through three focus areas to achieve:

***Enhanced user experiences for deeper understanding and emotional impact***  
(UX)

***Strengthened development ability for a sustainable city***  
(Visualization as support for change)

***Increase the ability to understand, analyze and work with data and information***  
(Visualization of data and information)

Visual Arena runs the competence node through these focus areas and creates activities for knowledge sharing, project initiation and project coordination, as well as offering a visualization environment for presentations, meetings, tests, demos and showroom.

# Partnership

To formalize engagement and collaboration we have a partnership. Together with our partners, we capture the needs and ideas of companies, the public sector, academia and civil society that lead to innovation projects and can lead to the implementation of various degrees.

As a partner\*, you help Visual Arena's operations in various ways, e.g. engagement in focus areas, strategy, project applications, project participation, best practice technology, joint events and dissemination of knowledge and technology.

*\*Specific agreement will be formed in case your company, such as;*

- *will provide the visualization environment with hardware*
- *become a project partner*

## Visual Arena offers:

### Competence node

- Invitations to round tables or other activities for project and collaboration initiatives
- Dissemination, knowledge exchange activities and networking
- Your company is shown in the list of partners on our website and complementary communication channels
- Lindholmen Science Parks programmes, vast network and ecosystem

### Project

- Support in concretize and realize joint project ideas
- Project ownership, project management and work package management

### Visualization environment

- Free drop-in access to the Visual Arena Lobby, depending on availability (during regular business hours)
- Discounted rates when reserving the studio, lobby and technology (unless otherwise agreed)

## You can contribute to Visual Arena:

### Competence node

- Engage in activities such as workshops and seminars
- Host open activities and events
- Present your business and competence to the network
- Engage in round table discussions within focus areas

### Project

- Be a part of project initiatives
- Be a project partner

### Visualization environment

- Be a part of the development of the visualization environment
- Provide hardware or software for test and demo
- Provide with technical expertise
- Initiate and join technology driven innovation projects

***Together we work with visual and virtual innovation to create strengthened conditions for growth, competitiveness and competence development within the area.***

[Visual Arena contact information](#)